

LOCATED in a superb setting with a fantastic beach view on a popular Costa hotspot, Howies is where customers can expect evenings of great food and live music entertainment featuring world-class artists and performers.

#### The faces behind the vision: Howie and Luigi

Meet Howard Conder ('Howie') and Luigi Sabatucci, two men with a big vision for bringing regular world-class live music to the Costa.

It is a long-time dream for Howie and Luigi to host a venue where musicians and lovers of music can perform and enjoy playing, jamming and chilling out.

Moving away from 'live' music defined singers performing to recorded tracks, Howies is indeed setting a new standard for live entertainment.

#### Luigi

Luigi's background in catering comes from a long line of family hoteliers. Waddy travelled and having worked in the best 5-star hotel chains including, Hilton, Sheraton, Westin and Meridian, Luigi is perfectly suited for this new venture called Howies.

He was chosen as the manager of the earlier Mijas Playa but his real adventure began in 2010 when he took over complete responsibility as the owner.

#### Howie

Now Luigi has teamed up with Howie whose lifelong experience in the music business makes him perfect as Howies' entertainment front man.

Howie has played for many famous artists (The Barron Knights, Joe Brown, Unit Four + Two, Billy Fury, Peter & Gordon, Heinz, Joe Meek).

He produced records for Billy J Kramer, the Pretty Things and Rupert's People and even auditioned for the Bee Gees, and then supplied specialist musical equipment for artists like The Moody Blues, the Rolling Stones, Johnny Nash and the late great Bob Marley.

Simply put, Howie knows the business.

Setting the standard for live music

Howies Club proudly present

The Real Divas featuring Tracey

Campbell for jazz and contemporary music while Gilly Janssen with Black Coffee offer jump, jive, rock n' roll, soul, funk and rhythm & blues.

Furthermore, the +Fusion Band plays a variety of music fusions from funk to flamenco and consists of a collection of great professional musicians from different parts of the world; they will be the Howies Club main resident band.

Howies is basically THE place for a variety of quality music performances.

The brand new live entertainment spot on Costa Del Sol (formerly known as the Mijas Playa)

## NOW OPEN

Fridays, Saturdays and Sundays. From Thursday to Saturday the music and entertainment is a mix of seasoned performers who are proud to call Howies home.

In fact, renowned diva Tracey Campbell will soon be the resident performer, and +Fusion, the unique local-yet-international fusion-style group, is the Howies' house band.

Sundays feature Maria Cavies performing Classic Jazz, a perfect complement to a laid-back Sunday brunch.

#### Mijas Playa makeover

So if we mention that Howies is in the very best spot in La Cala de Mijas you might ask, "But what about the Mijas Playa?" Well, Howies was formerly the Mijas Playa but has been totally revamped. The name change comes from Howard's music days where he was known as 'Howie'.

"The place needed a change," said Howie. "And with Howie's life experience and what he's brought," piped in Luigi, "we thought it was a perfect name for a music club; it's fun and easy to remember."

#### Excitement in the air

When asked what he saw as the best thing going for Howies in the 2014 season, manager Luigi Sabatucci said:

"Everything! It's all exciting; everything is new," with real live music being the



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- Monday night will be dance night.
- Wednesday nights will feature open mic.
- Wednesday - Saturday, 4th floor Howies kitchen opens 6:30pm to 11pm, though the chill out & terrace areas open earlier at 5pm.
- Sunday lunch begins at 1pm and features live jazz with Maria Cavies. On Sundays the kitchen is open until 11pm.

# Welcome

brave new feature. And because it is well-renowned, those customers who knew Mijas Playa from before who came out for the opening night on Valentine's weekend loved it.

Luigi said: "They loved the music and they loved the food, there's been an upgrade there. In addition to the food we've also changed the decor and the stage and our guests loved it, they were all up on the floor dancing. For us it's a new beginning."

**What makes Howies different?**

Luigi explained that "there's no

place like this that offers this level of artists and entertainers right alongside the view, the environment, the food. There's nothing like Howies." Of course, it's the live music that makes all the difference but on top of that, guests enjoy this fabulous music while sitting just 10 metres from the most beautiful beach right in La Cala. "You have to come and experience it on a Saturday night, you'll feel the difference from other places," Luigi confidently stated.

**Great food too!**

And what about the food? Well, if

langostino served with coriander, ginger, fresh lime, chili and lemon grass sounds like a tasty starter, Howies is a good fit for you. And with entrees like juicy sea bass baked with spinach, served with buttered new potatoes and creamy saffron sauce, how can anyone go wrong? Luigi also mentioned the piglet, the beef bourguignon, lamb, chicken, duck, and the delicious

hang out at the bar are welcome to do their thing while those preferring a special sit-down occasion can have a classy dining experience too. Howies also has plenty of comfortable lounging sofas and movable furniture for small groups to hang out informally over a drink while still within good view of the stage. Luigi described it as a "semi-club feel" where anyone can come relax. "Some places you have to dine, but here you can just come in and relax with a drink." So no

**All styles welcome**

Howies is a diverse venue, too, which means all kinds of seating for all kinds of styles. Those who like to

hang out at the bar are welcome to do their thing while those preferring a special sit-down occasion can have a classy dining experience too. Howies also has plenty of comfortable lounging sofas and movable furniture for small groups to hang out informally over a drink while still within good view of the stage. Luigi described it as a "semi-club feel" where anyone can come relax. "Some places you have to dine, but here you can just come in and relax with a drink." So no

matter what mood you happen to be in, Howies will welcome you and make you fit right in. And "there's no cover charge, so just come and relax," said Luigi. Reservations aren't required but they are recommended in order to avoid disappointment.

**Quality club features**

One thing is the same throughout all of Howies, however, and that is that every guest will enjoy the superb lighting and sound on-stage. Howard ('Howie') took

the time to present the professional level equipment and to explain the investment they've made into what they offer. Visitors should believe that a sound system entrusted to a professional music producer can be trusted to be top-notch, because it is!

**Bring your event to Howies**

For all your special events, Howies is a fun and memorable spot. Birthdays, parties, weddings, and corporate events are all warmly welcome. The venue can host up to 150 people comfortably and even more outside overlooking the beach.



Howie.

Luigi.

Gilly Janssen and Black Coffee.

Maria Cavies.

+Fusion.

The Real Divas with Tracey Campbell.